**Pipeline Pledge Outreach Emails**

Customize these templates to contact leaders at your local schools and colleges, including educators, career counselors, and club advisors.For additional resources, visit [www.accountingpipeline.org/pledge](http://www.accountingpipeline.org/pledge).

**Middle and high schools**

Dear [school contact],

I am an accountant who lives in [insert location and community connection. Explain why you’re reaching out to this school specifically].

I would appreciate learning about potential opportunities to speak with students at your school about how accounting can unlock exciting career paths, just the way it has for me.

I would not have joined this profession without the mentors who showed me how accounting offers an interesting, dynamic career that is both lucrative and always in-demand, and that I could build the skills necessary to be successful.

I know that your [school] is filled with ambitious students who are starting to think about what they want to do after they finish their education. I hope to have the opportunity to help them explore how an accounting career could be the right choice.

Please let me know when you, or an appropriate colleague, have some time to speak further about this request.

Thank you very much for your time,

[Your name and contact information]

**Colleges and universities**

Dear [school contact],

I am an alum of [school] and a [job title at employer].

I am interested in being a resource for future [school] grads who may be interested in accounting, or who would be a great fit for the profession and just don’t know it yet.

Over my [timeframe] years as an accountant, this profession has given me a rewarding career

with interesting and challenging work. But I don’t know that I would have embarked on this

path without the mentors who gave me advice and showed me the opportunities that accounting could provide.

I know that your [school] is filled with ambitious students who are either majoring in accounting, or who are focusing on subjects that align well with accounting’s core skills — such as business, finance, math, and economics.

I am happy to [speak to a group of students, serve as an informational resource for students who want more information about an accounting career, or serve as a mentor to those who are interested in entering the profession].

Please let me know if you, or an appropriate colleague, have some time to speak further about this request, and what opportunities may exist for me to get involved.

I appreciate your consideration,

[Your name and contact information]